WEIDONG CLOUD EDUCATION ON COVID-19 EDUCATION RESPONSE

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School closures widen learning inequalities and hurt vulnerable children and youth disproportionately.

From the beginning of 2020, the novel coronavirus outbreak emerged and is spreading around the world, which become an ongoing public health emergency of international concern. 165 countries have announced or implemented the shut-down of educational institutions to slow the spread of the disease.

- **87%** of the world's student population affected by school closures
- **1.52 billion** learners out of school
- **165** countries affected by school closures

Source: UNESCO
Weidong Cloud Education now is a part of The Global Education Coalition of UNESCO

Under the circumstance of coronavirus spreading around the world, the traditional in-class teaching and learning activities are bound to be influenced, especially in less-developed countries. UNESCO has realized it's a chance to make e-learning be in place when the reality pushes and already took initiatives to introduce multiple online teaching/learning assisting tools. The Global Education Coalition launched by UNESCO seeks to facilitate inclusive learning opportunities for children and youth during this period of sudden and unprecedented educational disruption.

To echo the initiatives of UNESCO, WEIDONG participated in The Coalition as one of the first 6 private sectors around the world which demonstrates our determination to introduce the best practice in China and make our contribution to the world as we committed in the framework agreement with UNESCO. Thus, we are delighted to offer the WeLMS product towards the regions or countries where the e-learning is keenly needed.

THROUGH E-LEARNING SOLUTION TO OVERCOME CHALLENGES DURING THE SPECIAL PERIOD

Remote e-learning solution can mitigate the immediate disruption caused by COVID-19 and establish approaches to develop more open and flexible education systems for the future.

In China, the closing of schools become nationwide, hundreds of millions of learners experienced education disruption. Therefore, the Chinese government come out the policy of “learning never stops”, which encourage educational department, institutions, teacher and students to adopt online learning platform and tools to realize remote teaching and learning on daily basis.

Guided by the UNESCO COVID-19 Educational Disruption and Response, Weidong Cloud Education Group strive to strengthen the cooperation between UNESCO member countries in the field of digital education. Hereby, we would like to share some of the successful cases and our ICT-based educational solutions which have been implemented during this special period with UNESCO headquarters for supporting learners who are experiencing education disruption from all over the world.
OUR OFFERING
OUR OFFERING

Cloud Users
Self-driven teachers and students

On Premises
Centralized solution for public sector (local hosting service is available)

- Offer e-learning platforms (WeLMS) in public domain which is dedicatedly deployed for UNESCO member countries to use. (welms.wdcloud.cc)
- Operate WeLMS across the countries to enable remote teaching/learning mode.
- Enlighten the further and deeper application of remote teaching/learning in wider ranges.
- Work together with UNESCO to run campaigns in order to maximize the coverage of the usage.

- Offer WeLMS latest release with NO COST.
- Provide remote support for local deployment and configuration until go-live.
- Provide remote maintenance & support for the deployed WeLMS with no cost.
- Provide support to integrate with any 3rd party system (i.e. Student Information System, SSO, School Portal or Streaming Service, etc.)
BEST PRACTICES
FACTS IN NUMBERS

- Number of users of Weidong e-learning platform: 10,000,000+
- Number of educational institutions using Weidong e-learning platform: 9,253
- Solutions provided for educational department and institutions: 2,353
Remote training in China during shutdown of schools

- Educational Resource sharing - Teachers can upload e-book, PPT, micro-course and other teaching resources of the subject to Weidong WeLMS platform and share with students. Students can consult and learn independently, and teachers will guide students.

- Live classroom - During live teaching, teachers ask questions to students and answer their questions in time, which breaks the regional restrictions.

- Recording and Broadcasting classroom - The school organized students of all majors, selects the existing teaching resources of the school, and establishes a Recording and Broadcasting classroom through WeLMS platform.

Weidong customized WeLMS platform for middle schools and vocational schools, with which to converge data of performance of teachers and students. More than 500,000 teacher and students have used the platform to perform daily teaching/learning activities, which provides data-basis guarantee for distance education and management.
Royal University of Phnom Penh adopted Weidong Smart Classroom and WeLMS to perform online training during the shutdown.
INTRODUCTION OF WeLMS
Most learners have grown up online, so their learning styles and expectations for personal development demand much greater interaction with the content, teachers and each other. WeLMS aims to serve the large-scale of connected learners to perform centralized time-effective management but also personalized learning style. The agility of the platform can quickly transform and adapt into a digitally-mature state from the traditional approaches.
FEATURES

Live Streaming

Multimedia Playback

Performance Analysis

Content Resource
FEATURES

Quiz

Grading

Calendar

Group Management
FEATURES

Discussion

Instant Messaging

E-portforlio
ABOUT WEIDONG
Weidong Cloud Education Group Co., Ltd., a global Internet education platform operator, was established in 2012. We provide ICT-based educational solutions for educational institutions and department around the globe and possess nearly 20 million platform users.

At present, Weidong Cloud Education has presented in 46 cities of 17 provinces across the country, and its business and branches cover 25 countries and regions around the world, including France, Great Britain, Germany, Switzerland, Kyrgyzstan, Uzbekistan, Philippines, Côte d'Ivoire, Egypt, etc.
INTRO TO WEIDONG GROUP

Strategic Partner of UNESCO

Partner of the Chinese Ministry of Education

Strategic Partners of Shanghai Cooperation Organization

Strategic partner of SEAMEO (Southeast-Asian Ministers of Education Organization)
OUR STRATEGY AND FOCUSED SERVICE SCOPE

Platform First Strategy

- Platform to consolidate all related resource to perform total digital transformation in education
- Platform to lead and drive the upper architecture
- Platform to leverage and motivate the infrastructure resource with partners
- Platform to accommodate the transformed methodology, pedagogy and talents

Our Focused Service Scope – EdTech

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<th>Train of Trainers Program</th>
<th>Re-designed Learning Space-Smart Classroom of Connected Digital Devices</th>
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<td>Over 3,500 OOB Courses of WEIDONG</td>
<td>Knowledge Transfer to empower the content creation within the community</td>
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**WeLMS Customization Service**
- Consulting and Business Analytics
- Business Process Optimization

**WeLMS** Learning Management Platform

**Infrastructure**
- Computing Service/Networking
INTRO TO WEIDONG GROUP
OUR MAJOR ACQUISITION-DEMOS GROUP

Weidong Cloud Education purchased the famous French listed company-Demos International Vocational Education Group (hereinafter referred to as “Demos”) in 2016. Demos is the international educational resources integration solution provider, owning 8,000 teaching staff and 800 world top industrial experts, educational experts, curriculum experts and platform technical experts from European and American developed countries; it has trained over 350,000 medium and high-level company staff and more than 2 million global online curriculum users.

OUR VALUES
- Innovation
- Respect
- Passion for training
- Customer priority

- 47 years of experience
- 17 training centers in France
- 9 implantations over the world

- 19 domains of expertise
- 5,000 expert trainers
- 450 collaborators
- 200,000 people trained per year
- 2,300,000 e-learning subscriptions
- France, Germany, Australia, The United Kingdom, China, The United States, Switzerland, New Caledonia, Morocco
INTRO TO WEIDONG GROUP
OUR MAJOR ACQUISITION - BREST BUSINESS SCHOOL

BBS is owned by Weidong Cloud Education Group. Founded in 1962, Brest Business School is a fully accredited institution by the French Ministry of Higher Education and Research that provides management education. Our B. School is a world-class research and teaching institution, a vibrant center of academic engagement and excellence that provide English-taught management courses to its students and proudly caters to the needs of Brittany-based companies in terms of Executive education.

Brest Business School has a long-standing tradition of cooperation with European and international institutions and our School is also an active member of many international associations or programs such as: the ERASMUS + scheme, AACSB International (Association to Advance Collegiate Schools of Business), CLADEA (Consejo Latino Americano de Escuelas de Administración), EAIE (European Association for International Education) etc.
SUCCESSFUL CASES

Future School project with UNESCO Institute for Information Technologies in Education
Project: Building “Future Schools” with ICT in Education competence and Innovative Education Technology in Russia, Mauritius, Namibia, Nigeria, Uzbekistan, Kazakhstan and Kyrgyzstan.

Smart Classroom Project with UNESCO Centre for Higher Education Innovation
• Project: Weidong Smart Classroom Project
• Cooperation Countries: Pakistan\Cambodia\Sri Lanka\Egypt\Ethiopia\Djibouti
In July 2019, Weidong Cloud Education signed a national project agreement with the Ministry of Handicrafts of Côte d'Ivoire to promote the development of digitalization for handicrafts industry in Côte d'Ivoire.

The project includes the establishment of digital management platform, provision of digital education and teaching equipment, dissemination and preservation of the country's handmade technology heritage, and other sub-projects.

Weidong Cloud Education and the Ministry of Higher Education of the Republic of Congo signed a project cooperation agreement.

The digital higher education project introduced the digital university to the Republic of Congo. They will use the Weidong Smart Classroom equipment and the WeLMS platform to achieve digital transformation of higher education.
INTERNATIONAL PARTNERSHIP

- Cooperation agreement signed with the Ministry of Education and Science of Kyrgyzstan and the IT Academy of the Kyrgyz State Law Academy

- MOU signed with Uzbekistan Ministry of pre-education, Ministry of higher and secondary education and Ministry of innovative development
Weidong Cloud Education is a strategic partner of -

MoE of China

UNESCO

Shanghai Cooperation Organization

CHINA

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