Digital Skills and Media and Information Literacy

UNESCO IITE - GTU International Training Workshop

Tatiana Murovana, UNESCO IITE
Established in 1997 as UNESCO Category 1 Institute, part of the UNESCO Secretariat

Located in Moscow, Russia

Mission is promoting the innovative use of ICT and serving as a facilitator and enabler for achieving SDG 4 through ICT-enabled solutions and best practices

Global mandate
Target region: CIS countries
Digital Literacy

- Critical Thinking and Evaluation
- E-Safety
- Effective Communication
- Creativity
- Cultural and Social Understanding
- Proficient Communicator
- Curate Information
- Collaboration
- The Ability to Find and Select Information
- Critical thinking and evaluation
- Functional skills
- Creativity
- Cultural and social understanding
- Make new media contents
- Share a variety of media contents
- Find a variety of media contents
- Use a variety of media contents

Digital Literacy

1. Practical and Functional Skills
2. Critical Thinking and Evaluation
3. Cultural and Social Understanding
4. E-Safety
5. Collaboration
6. Ability to Find and Select Information
7. Effective Communication
8. Creativity

Digital Literacy

ICT Innovation (in ICT / with ICT)
- Constructive Social Action
- Critical/Creative Thinking

Digital Literacy

- Access
- Competence
- Opportunity

ICT Proficiency

- Information, data and media literacies
- Digital creation, problem solving and innovation
- Digital learning and development
- Digital communication, collaboration and participation
- Digital identity and wellbeing
Media and information literacy

1. A complex concept proposed by UNESCO in 2007

2. A composite set of knowledge, skills, attitudes, competencies and practices that allow effectively access, analyze, critically evaluate, interpret, use, create and disseminate information and media products with the use of existing means and tools on a creative, legal and ethical basis

3. Includes **digital** or technological literacy

4. Focuses on different and intersecting competencies to transform people’s interaction with information and learning environments online and offline
CAUTION: The media is NOT a reflection of reality.
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LONDONERS ARE HELPING THE INJURED WHILE IMMIGRANTS ARE PASSING BY INDIFFERENTLY

OR

ZAHRA CALLS THE COPS, IN SHOCK

?
CAUTION:
The media is NOT a reflection of reality.
Information Literacy - Key Questions

1. Who is the author/publisher/source/sponsor?
2. When was the information published or posted?
3. Is the information supported by evidence?
5. Does the information relate to your topic or answer your question?

Very simplified set related to Issues of Currency, Relevance, Authority, Accuracy, and Purpose of Information developed by the Meriam Library, California State University at Chico.

Tips for spotting false news.

1. Be skeptical of headlines.
   False news stories often have catchy headlines in all caps with exclamation marks. If shocking claims in the
Education & Training International Ltd, Georgia, Tbilisi | CELTADELTA
https://www.celtadele.com/centres/education-training-international-to-georgia

ETI is an internationally recognised Cambridge English teacher training centre. I really enjoyed the course in ETI, Georgia as well as nice views of Tbilisi, great...

FIDIC/ICC Conference in Tbilisi, Georgia, 20-21 September 2018...
fidic.org/events/fidic-conference-tbilisi-georgia-20-21-september-2018

International Aviation Training Center of Georgian Aviation University Announces an Admission on Training Courses PPL Training Course...

Hospital Management & Administration Workshop in Tbilisi, Georgia...

Training Courses & Seminars in Tbilisi, Georgia - Petroknowledge
petroknowledge.com/training/tbilisi-georgia

International training workshop "Digital technologies and education"...

International training workshop "Digital technologies and transformation of higher education" on 22-23 November 2018 in Tbilisi.

Call for Applications for Leadership Academy for Development 2018 in ...
https://www.edu-active.com/training/call-applications-leadership-academy-develop...

Treasury Management in Georgia started in January 2016, the course for the... Policy Research Centre (EPRC) - a local think tank, based in Tbilisi, Georgia. International applicants will have to pay for their own travel costs...

TCJ,GOV.GE - Tbilisi Training Center
www.tcj.gov.ge/en/491

"It ensures that the trainings will be conducted by highly qualified international specialists. It unites Tbilisi and Kravanel training centers. Tbilisi Justice Ministry...

Hospital Management & Administration Workshop in Tbilisi, Georgia...

Training Courses & Seminars in Tbilisi, Georgia - Petroknowledge
petroknowledge.com/training/tbilisi-georgia

Our Training Courses, Seminar & Workshops in Tbilisi, Georgia will feature our most popular training programs that will help you deliver success to your...

Jobs,GE - Training
https://jobs.ge/en/002/training

Foreign Language Courses - Open in new window Published within last 2 days. University of Tbilisi State University, 07 September, 30 September. Training...

Call for Applications for Leadership Academy for Development 2018 in ...
https://www.edu-active.com/training/call-applications-leadership-academy-develop...
Under the control of Black Boxes

- establish the nature, ways and formats of interactions with services and social communication
- reinforce confirmation bias and lock us into the "filter bubbles"
- sympathy = likes
- intimacy = comments / friends in common
- social value = reposts
Why Facebook entices us to...

- Be more engaged
- Communicate more with other users
- Be increasingly concerned about other's attitudes
“No information technology ever had this depth of knowledge of its consumers—or greater capacity to tweak their synapses to keep them engaged”

Andrew Sullivan, New York Magazine
Under the control of dopamine rush

- **Information junkies?**
  (“news is to the mind what sugar is to the body”)

- **Getting hooked by pleasures?**
  (easily accessible, promptly available and immediate)

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**Behavioral design, behavioral economics -
2017 Nobel Memorial Prize in Economic Sciences**
SURVEILLANCE CAPITALISM

The Stalker Economy

STEPS TO SUCCESS

1. LIKE ME
2. KNOW ME
3. TRUST ME
4. PAY ME

THE ADDICTION ECONOMY

zuck
Instagram HQ 1

Social Blues
back Thanks to everyone in our community for helping us reach this milestone!
kevin
Block

©David Parkins
ID FRAUD ON THE RISE

Identity fraud victims increased by 8%, rising to 16.7 million U.S. consumers. Fraudsters are getting more sophisticated in their attacks, using stealthier and more complex schemes.

Fraudsters are adapted to net 1.3 million more victims in 2017 stealing $16.8 billion from U.S. consumers.
Crucial skills (in an ideal world)

- Focus on achieving perceived goals while ignoring non-thematic media messages or procedures
- Interact with and to be a part of the media flow on your own rules
- Shape autonomously your life in a world of the modern technology